

## **Strategic Planning Goals: College of Liberal Arts, Oct. 18, 2010**

### **Continue to Foster a Culture of Academic, Scholarly, and Creative Excellence**

Enhance library budget so that it is supportive of our mission

Support faculty travel for participation in conferences and other scholarly meetings

Work to ensure that the best faculty are teaching general education and that the teaching of general education is significantly rewarded

Become competitive in recruiting excellent faculty

Provide resources to reduce teaching load, release time for research and pedagogical innovation

Address salary compression

Meet existing recommended national standards for disciplines as stated by relevant

Update the two existing labs and creating a new GIS lab for CLA  
Update all classrooms w/ data projectors  
Have projectors and bulbs in stock in the supply room.  
Require Information technology to inform the campus of their improvement plans.

### **Increase Engagement with External Partners**

Engage more with K-12 partners  
Create an CLA EDGE day to showcase student accomplishments  
Continue Humanities Fair  
Initiate CLA seminar series  
Continue History Day  
Colloquia with teachers in K-12 for in-service credit  
Continue Geography Bee  
Renew English Department's relationship with ACTELA  
Continue Model UN  
Establish a sister campus for semester-long faculty and student programs abroad  
Begin faculty exchanges with East China Normal  
Create a deeper relationship with alumni  
Secure a college development officer  
Promote alumni giving through college pipelines  
Find a way to promote foreign language learning in K-12 and to the public at large as an economic investment

### **Promote Diversity in All Areas**

Promote interdisciplinary minors already being offered  
Bring in more speakers on relevant diversity subjects  
Diversify faculty  
Create a special fund for diversity hiring, thus enabling the college to hire highly qualified candidates very quickly  
Be more open to spousal and partner hires.

### **Focus on Integrity at All Levels of Action**

Enforce academic integrity policy  
Ensure students involved in extracurricular activities are eligible to participate  
Ensure that student athletes get the academic support they need  
Create departmental faculty oversight of online courses  
Ensure that students in online courses are actually doing the work being turned in  
Ensure students complete online evaluations  
Establish a "go green" philosophy throughout all CLA activities