

Strategic Planning Goals

Collaborate with other departments and classes to make clear to students what their financial responsibilities to UCA are - Work with faculty and others who interact daily with all students to help get this type of information as well as other important information across to them.

Make students aware of all the resources that are available to them on campus (minority services, disability support services, counseling center, etc.)

Capture actual personal student communication channels and utilize them to effectively communicate with a greater number of students. (e.g., Facebook, other social-networking sites meet students where they are)

Develop a feedback system where students can let us know whether or not our websites, etc., are effective and offer the information they need; let them tell us how most effectively to serve their needs. This could be a good project for collaborating with the Marketing department, for instance.

Commit to Ongoing Improvement and Innovation in Facilities and Technology

IT - Datacenter Fire Protection Upgrade

IT - Maintain high-quality servers and switches across campus by establishing a refresh program in order to take advantage of new and enhanced technologies

IT - Establish a computer refresh program where all desktops/laptops get refreshed every 5 to 6 years. A software refresh program.

IT -

Expansion of training facilities

IT - Upgrades to our environmental controls (HVAC and POWER) in the datacenter to allow future growth when campus needs arise

IT - Maintain quality fiber/copper infrastructure across campus by periodically testing the fiber and copper and upgrading where applicable high-quality infrastructure is a must (for example, there are off-

AREON could be run to these facilities).

Need a comprehensive technology plan and facilities plan work is underway on these plans.

IT - Continue to provide specialized service4(r)ntain qualÍ

Be more involved in public schools in our region not just high schools, also junior highs, elementaries, etc. K- the time the children are 8th-graders.

Maximize opportunities that arise when large groups (FBLA, Band Camps, etc.) are on campus.

Promote Diversity in All Areas

Encourage all staff to attend the diversity training on campus encourage faculty to see the diversity training as a type of professional development that will help them know how to engage and interact with the diverse students they see each day.

Follow university/state/federal guidelines, policies/procedures.

Continue recruitment of international students and work on acclimating them to their new surroundings/culture; provide support for them both from the campus and from the community.

Consider retention of African American students, especially male currently, there is a lack of an adequate number of on-campus role models. Need more programs for success, mentoring, etc.

Develop a mentoring program where both faculty and staff are mentors to students.

Continue developing programs to help transition students from high school to college. Extended help needed for first-generation college students especially.

Work more with high school/junior high counselors to identify potentially at-risk students who will need more counseling and guidance from earlier ages will help with retention and increase their knowledge of what to expect as a college student. (Take advantage of concurrent contacts.) Make this information more available through a classroom setting.

Hiring practices- recruit diverse faculty & staff.

Do more to promote Registered Student Organizations help students find their niche. Website, informational disk, etc. (more than just a flyer or handout).

Use Residential Colleges as resources for retention practices.

Focus on Integrity at All Levels of Action

IT - Institute policies and procedures to encourage and enforce campus wide best practices in regard to Data Security/Integrity.

IT - Actively participate as members of Data Standards/Data Integrity committees.

Continue to enforce policies/procedures without a management override.

Need means to anonymously submit information about violations a phone tip line, etc. Internal Audit is currently working on this.

More transparency. Increase it wherever possible.

Increase positive press & publicity as much as possible. Take out our own ads that promote these positive things.

Continued support of faculty/staff/student input into decision making shared governance.

Maintain transparent hiring practices

Institute university penalties for on- or off-campus behavior that reflects negatively on UCA.