

place UCA with like-minded, comparable, public, football-playing programs, as well as established non-football playing brands. The television markets to the east of the university are very valuable to UCA's recruiting base for student-athletes and students. The athletic department is excited about this new opportunity and has decided to make the move this summer rather than wait until next summer.

The new member agreement, in part, specifies that the application fee is \$5,000 and the annual dues for the conference are \$55,000 per year. The annual dues are comparable to Southland Conference dues (\$52,000), and the annual revenue distribution will be more than the Southland Conference distribution (approximately \$1.2 million this year). Because the new member agreement is substantially the same for multiple schools, the UCA contract rider is not incorporated into the agreement.

Board Policy 800, Role of Athletic Programs, has been revised to remove the reference to the Southland Conference and provide that the Board of Trustees fully supports compliance with ASUN Conference policies. Board Policy 804 has also been revised to eliminate the reference to the Southland conference with regard to ticket prices. The language to be deleted is stricken through, and language to be added is highlighted.

The board unanimously adopted the following resolution upon motion by E.C. Maltbia a(1)7(a)7(ngu)-20(a)7(ge

Varsity and intramural athletic programs play a significant role at the University of Central Arkansas. They provide students with valuable extra-curricular activities and other individuals and groups with an important sense of community.

Individuals who participate in collegiate athletics must be, first and foremost, students, subject to the same privileges and requirements as other students. As members of the university community, they should not be segregated by policy or practice from others in the student body, in housing accommodations or otherwise. Athletic events and activities should, to the extent possible, be scheduled to avoid conflict with academic programs and requirements.

Although athletic programs may open professional opportunities for some students, the recreational and social aspects should predominate at the varsity level. The university and its athletic programs should avoid excessive emphasis upon winning and should give all students reasonable opportunities to participate in either varsity or intramural events.

Athletic programs are significant activities for all segments of the university community, and each segment may be appropriately involved in various aspects of their operations. In all instances, however, the university should ensure that rules and regulations are scrupulously followed and that the programs and activities are consistent with the university's academic mission.

The Board of Trustees retains responsibility for the policies under which athletic programs operate, and the president is primarily responsible for administration. However, the faculty, staff and students should also be closely involved in the development of policy and in the periodic review of program operations.

Administrative structures which would allow athletic programs to operate outside the university's normal rules and procedures of governance should not be allowed to develop. The focus of the programs should be upon the university community rather than upon entertainment of large audiences unaffiliated with the university.

The Board of Trustees fully supports compliance with all NCAA, Southland ASUN Conference and university policies.

UNIVERSITY OF CENTRAL ARKANSAS, AND THE UNIVERSITY OF ARKANSAS AT MONTICELLO

Deletion of Listed Associate Degrees – Board Policy No. 321

The administration has determined that the Criminal Justice Institute Higher Education Partnership programs should be deleted. No students have enrolled in the programs in the last 10 years. The deletion of these programs is included in the notifications and deletions section of this agenda.

Deletion of these programs requires a change in Board Policy 321, since two of the deleted programs are listed in Board Policy 321 as requiring more than 60 semester credit hours. The two programs to be removed are the AAS in Crime Scene Investigation and the AAS in Law Enforcement Administration.

All appropriate university councils and administrators have recommended approval of the deletions noted above.

The board unanimously adopted the following resolution upon motion by Bunny Adcock and second by E.C. M13(s)-6(W* nBT/F2 12 Tf1 0 0 1 72.025 497.65 Tm0 G[(Qq0.00000912 0 (A)-6(A)-6(S)-6(i

Baccalaureate degrees requiring more than 120 semester credit hours (the date included with each entry indicates the date of approval for inclusion in this list):

- < BME, Music Education, 126–130 (08/14/2020)
- < BS, Computer Engineering, 126 hours (05/12/2017)
- < BS, Engineering Physics, 126 hours (05/10/2019)
- < BS, Radiologic Technology, 121 hours (02/21/2014)
- < BSE, Elementary Education K–6, 123 hours (02/21/2014)
- < BSE,

Amount: The average rate increase for meal plans is 3.9%.

Summary of Contract Information: The purpose of the agreement is to provide food services for the campus. Under the terms of the contract, Aramark and UCA mutually agree upon an

Distinguished Professor Emeritus Award

The Faculty Emeritus Committee has unanimously recommended that retired UCA professors, Dr. Patricia Phelps and Dr. Richard Scott, receive the status of Distinguished Professor Emeri

Emeritus on Dr. Patricia H. Phelps, in recognition of her leadership in and her service to the Department of Teaching and Learning at the University of Central Arkansas; and

BE IT FURTHER RESOLVED that this resolution be made part of the minutes of the February 19, 2021 University of Central Arkansas Board of Trustees meeting.

Kay Hinkle
Chair

Curtis Barnett
Secretary

RESOLUTION

WHEREAS, Dr. Richard Scott served as Assistant Director and Dean of the Norbert O. Schedler Honors College from 1992 to 2017; and

WHEREAS, 12 Tf1 0 0 1 108.05 479.15 w(2 reW* nBT/F3 12 Tf1 0 0 1 108.05 437.65 Tm0 g0 G[(WH

Emeritus on Dr. Richard I. Scott, in recognition of his leadership in and his service to the Norbert O. Schedler Honors College and the Department of Sociology at the University of Central Arkansas; and

BE IT FURTHER RESOLVED that this resolution be made part of the minutes of the February 19, 2021 University of Central Arkansas Board of Trustees meeting.

Kay Hinkle
Chair

Curtis Barnett
Secretary

NOTIFICATIONS AND DELETIONS

Notification: New Programs in Applied Data Analytics: Technical Certificate, Bachelor of Science, and Master of Science

The Department of Management Information Systems (MIS) in the College of Business has proposed three new programs in applied data analytics: a Technical Certificate (TC), a Bachelor of Science (BS), and a Master of Science (MS). The new programs complement the department's existing Graduate Certificate (GC) in Data Analytics and are being created by "reconfiguration"—that is, by using primarily existing courses to create curricula that provide students with strong data analytics preparation at each of these new programmatic levels. These programs require no new courses at the undergraduate level and only two (one required, one a "selective") at the graduate level.

Data analytics is probably the fastest growing sector in technology today. ~~teC7004A00580055>200044700577004~~

All appropriate university councils and administrators have recommended adoption of this change.

Supporting materials (following pages): UCA Curriculum Forms and Program Summaries

Bachelor of Science in Applied Data Analytics

This undergraduate degree program is designed for students about to enter college or currently in college. This STEM degree provides undergraduates with a solid foundation and the critical skills to carry out analytics tasks. It includes a foundation in business which is important for context. As the business need for professionals grows, this program will grow as well. The field of analytics is growing rapidly enough that undergraduate degrees in analytics are critical, and support the recommendations of the Governor's Blue Ribbon Commission for Data Analytics and Computing (December 2017). This degree is gaining traction around the country, and most universities in Arkansas have such an undergraduate degree. While it is expected that undergraduate students already attending UCA will major in data analytics, we also expect that it will attract new students, who would not normally come to UCA.

Curriculum

The BS in Applied Data Analytics requires 120 credit hours. This summary does not include detail about general education requirements or general electives. The program includes no new courses.

Business/Math Required Courses (36 credit hours)

MIS 1300 Business Computing
ACCT 2310 Principles of Accounting I
ACCT 2321 Legal Environment of Business
ECON 2310* Global Environment of Business
ECON 2320* Principles of Macroeconomics
ECON 2321 Principles of Microeconomics
MATH 1395* Applied Mathematics for Business
QMTH 2330 Business Statistics
MGMT 2301* Business Communications
FINA 3330 Managing Finance and Capital
MGMT 3340 Managing People and Work
MKTG 3350 Principles of Marketing **OR** MGMT 3344 Operations and Supply Chain Management

*These courses can also count as part of the 38 hour lower-division UCA Core requirement.

Data Analytics/Technical Courses (42 credit hours)

MIS 3300 Introduction to Computer Architecture and Programming
MIS 3321 Managing Systems and Technology
MIS 3328 Systems Analysis and Design
MIS 3335 Python for Data Analytics
MIS 3343 Advanced Spreadsheets
MIS 3365 Database Applications

MIS 4320 Critical Thinking and Experimental Design
MIS 4325 Predictive Analytics
MIS 4330 Prescriptive Analytics
MIS 4380 Business Intelligence and Data Visualization
MIS 4381 Data Mining and Applied Analytics
MIS 4355 Project Management
MIS 3382** Internship in MIS **OR** any upper-division MIS course **OR** WRTG 3310
Technical Writing
ECON 3335 Econometrics **OR** MKTG 4353 Marketing Research and Data Management

NEW DEGREE PROGRAM

COMPLETION OF ALL REQUIRED CURRICULAR PROGRAMS IS REQUIRED IN THE PREVIOUS ACADEMIC YEAR.

Program Concentration: **MS Applied**

New degree program by reconf...

... (The rest of the form content is heavily distorted and illegible due to severe digital corruption.) ...

Master of Science in Applied Data Analytics

This graduate degree program is meant for students holding a bachelor's degree who wish to change careers to a technology one or who wish to upgrade their technical skills. MIS has received numerous requests on the availability of such a program, particularly since the Graduate Certificate in Data Analytics (GC-DA) was approved. Students pursuing the GC-DA may go on to complete the MS, using the hours already earned in the certificate. This program should attract many professionals in the central Arkansas region that would normally not attend UCA. It may well attract those further afield because it is a program that can be completed online.

Curriculum

The MS in Applied Data Analytics requires 30 graduate credit hours as detailed below.

Prerequisite (3 credit hours)

QMTM 2330 Business Statistics or equivalent

Required Courses (24 credit hours)

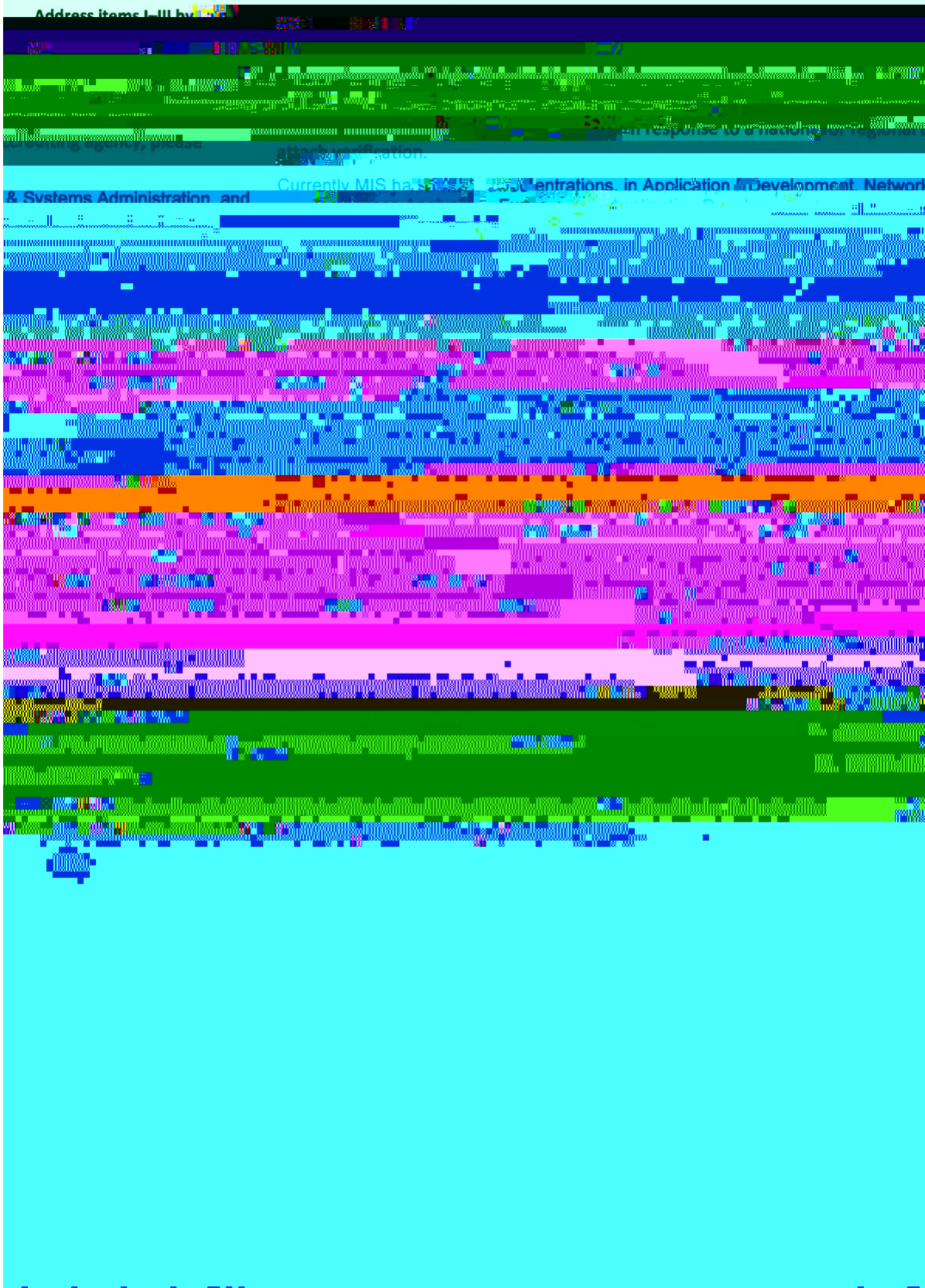
MIS 5320 Critical Thinking and Experimental Design
MIS 5330 Prescriptive Analytics
MIS 5380 Business Intelligence and Data Visualization
MIS 5381 Data Mining and Applied Analytics
MIS 6325 Predictive Analytics
MIS 6335 Python for Data Analytics
MIS 6365 Data Warehousing and Data Management
MIS 6370 Applied Data Analytics Project [new course]

Electives (select two: 6 credit hours)

MIS 5355 Project Management
MBA 6301 Information Technology for Managers
ACCT 6320 Seminar in Accounting Information Systems
MIS 6382 Internship in Data Analytics [new course]

Notification: Reorganization of Concentrations in the Management Information Systems Major

The Department of Management Information Systems in the College of Business has proposed a reorganization of the concentrations in the Management Information Systems major, reducing the number of concentrations from three (with subtracks) to two and providing benefits to



Summary of Current Concentrations

(1) Application Development Concentration

MIS Core Courses

One required course

Select one programming course (choose from four options)

Select one upper-division elective (except for the GIS sub-concentration, which allows no electives)

Choose one of the following sub-concentrations:

E-Commerce (6 hours)

Programmer/Analyst (3 hours)

Geographic Information Systems (11-12 hours)

(2) Network and Systems Administration Concentration

MIS Core Courses

Three required courses

Select one upper-division elective

(3) Business Analysis Concentration

MIS Core Courses

Select three analytics courses (choose from seven options)

Select one upper-division elective

Reorganized Concentrations

The reorganization combines the software-based and hardware-based concentrations (Application Development and Network and Systems Administration) in a single concentration (Computer Information Systems). No changes are proposed for the Business Analysis concentration in this reorganization. The combined concentration, is detailed here. The new concentration allows students to shape their choices based on their interests and goals.

Computer Information Systems Concentration

MIS Core Courses (12 hours: no change from current curriculum)

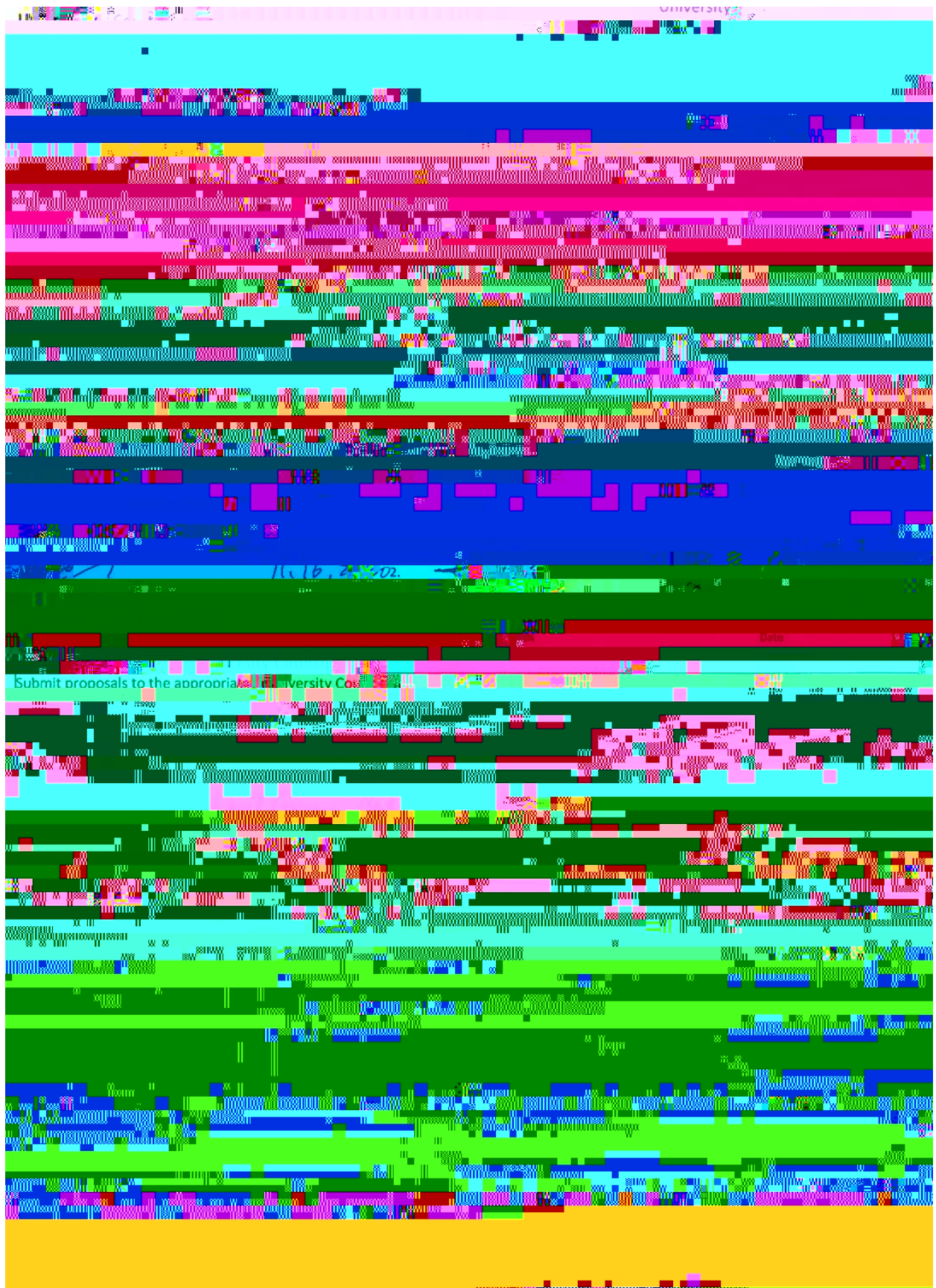
Choose one of the following (3 hours):

MIS 3363 Telecommunications & Computer Networks I **OR** CSCI 2335 Networking*

Notification: New Program, Bachelor of Science in Data Science

The Department of Computer Science in the College of Natural Sciences and Mathematics has proposed a new Bachelor of Science (BS) program in Data Science by reconfiguration—that is, by using primarily existing courses (one new course has been created for this program). The new program begins with the existing Computer Science/Data Science concentration and has been designed to meet the newly released Program Criteria for Data Science Programs from ABET’s Computing Accreditation Commission. The reconfiguration is achieved by adding Mathematics courses that are crucial for Data Science; replacing the theoretical or systems-oriented Computer Science courses with Data Science courses; replacing the Computer Science capstone with a Data Science capstone; and replacing the category of Computer Science electives by concentrations so that each Data Science major can specialize in a specific application domain.

The proposed program will initially feature three concentrations: Computer Science (contributed by the Department of Computer Science), Statistics (contributed by the Department of Mathematics), and Business (contributed by the Department of Management Information Systems). The first two concentrations are contributed by the College of Natural Sciences and Mathematics and the third by the College of Business. In time, we expect other departments to



3. Business (12 credit hours)
 - MIS 3382 Internship in Management Information Systems (or an upper-division course approved by the chair)
 - MIS 4325 Predictive Analytics
 - MIS 4330 Prescriptive Analytics
 - MIS 4380 Business Intelligence and Data Visualization

UCA Lower-Division Core (39 credit hours)

General Electives (5–11 credit hours depending on the concentration chosen)

About ABET Accreditation

from <https://www.abet.org/accreditation/> (retrieved 2021-01-27)

We are a nonprofit, non-governmental agency that accredits programs in applied and natural science, computing, engineering and engineering technology.

ABET accreditation provides assurance that a college or university program meets the quality standards of the profession for which that program prepares graduates.

We accredit programs, not institutions. We provide specialized accreditation for post-secondary programs within degree-granting institutions already recognized by national or regional institutional accreditation agencies or national education authorities worldwide.

Our accreditation i

Expectations warrant the change in level of credit value? Justify on page 2

and attach

any that the requested number is available when the contents of a letter and/or effects another department

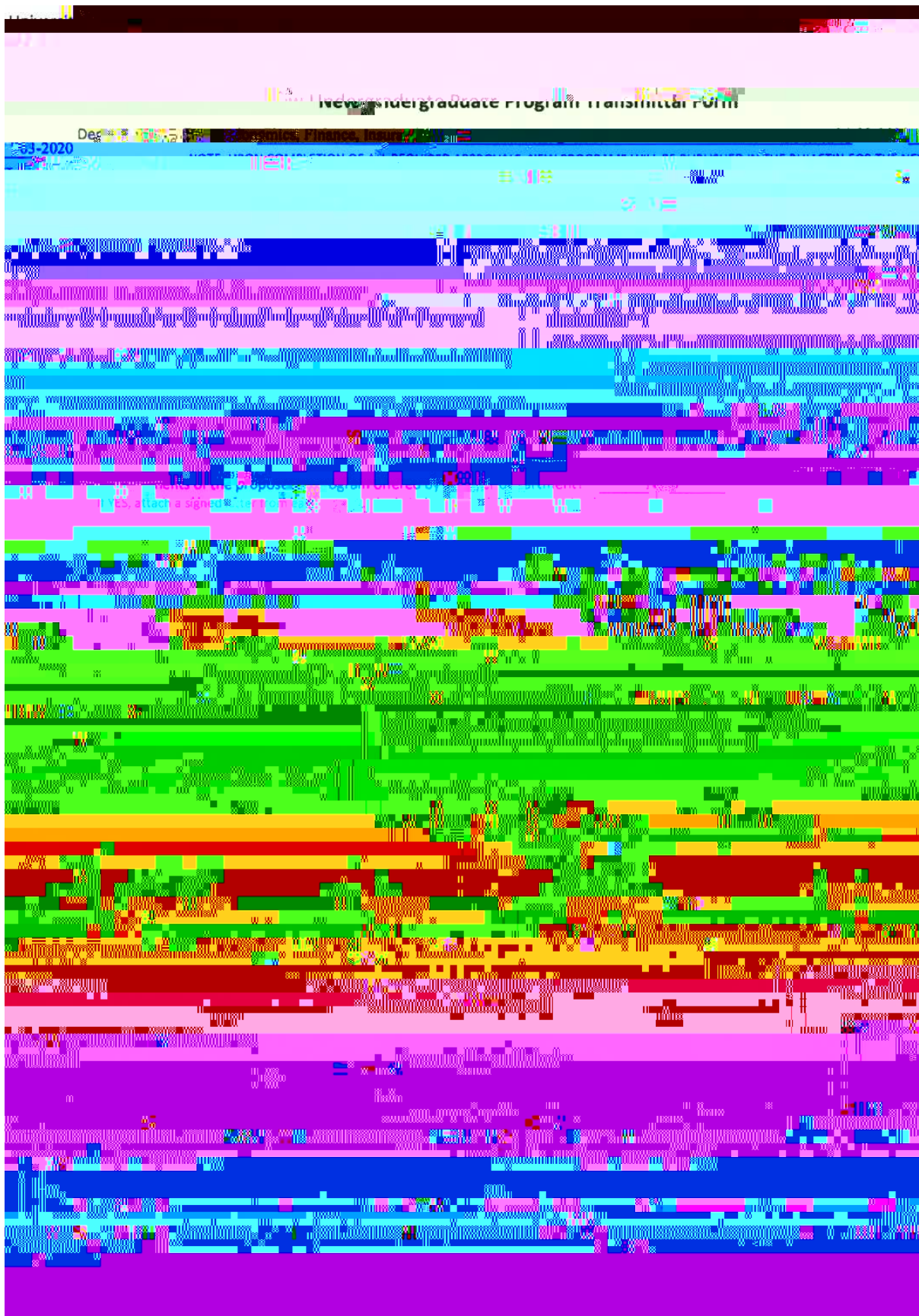
Department

Curriculum Summary

a. Current Curriculum

Total credit hour required: 60 Credit Hours

LEAD 6302 Leadership Communication in



Notification: New Minor Program in Education for Community Engagement

The Department of Teaching and Learning in the College of Education has developed a non-licensure minor program in Education for Community Engagement. Students in majors with a tangential relationship to education (e.g., psychology or business) have expressed an interest in an education-related minor that does not lead to teacher licensure. The new minor will benefit such students by helping them to better contextualize their majors within the scope of the K-12 education system, particularly with respect to using the content expertise gained from this minor to better the lives of students, parents, and other community stakeholders.

All appropriate university councils and administrators have recommended adoption of this change.

Supporting materials (following pages): (1) Curriculum Form U-3 and (2) Curriculum and Outcomes Summary



NOTE: UPON COMPLETION OF ALL REVISIONS, PUBLISHED BY THE UNIVERSITY OF CAMBRIDGE PRESS

ACADEMIC YEAR

1. Introduction

2. The Cambridge Curriculum Framework

3. The Cambridge Curriculum Framework

4. The Cambridge Curriculum Framework

5. The Cambridge Curriculum Framework

6. The Cambridge Curriculum Framework

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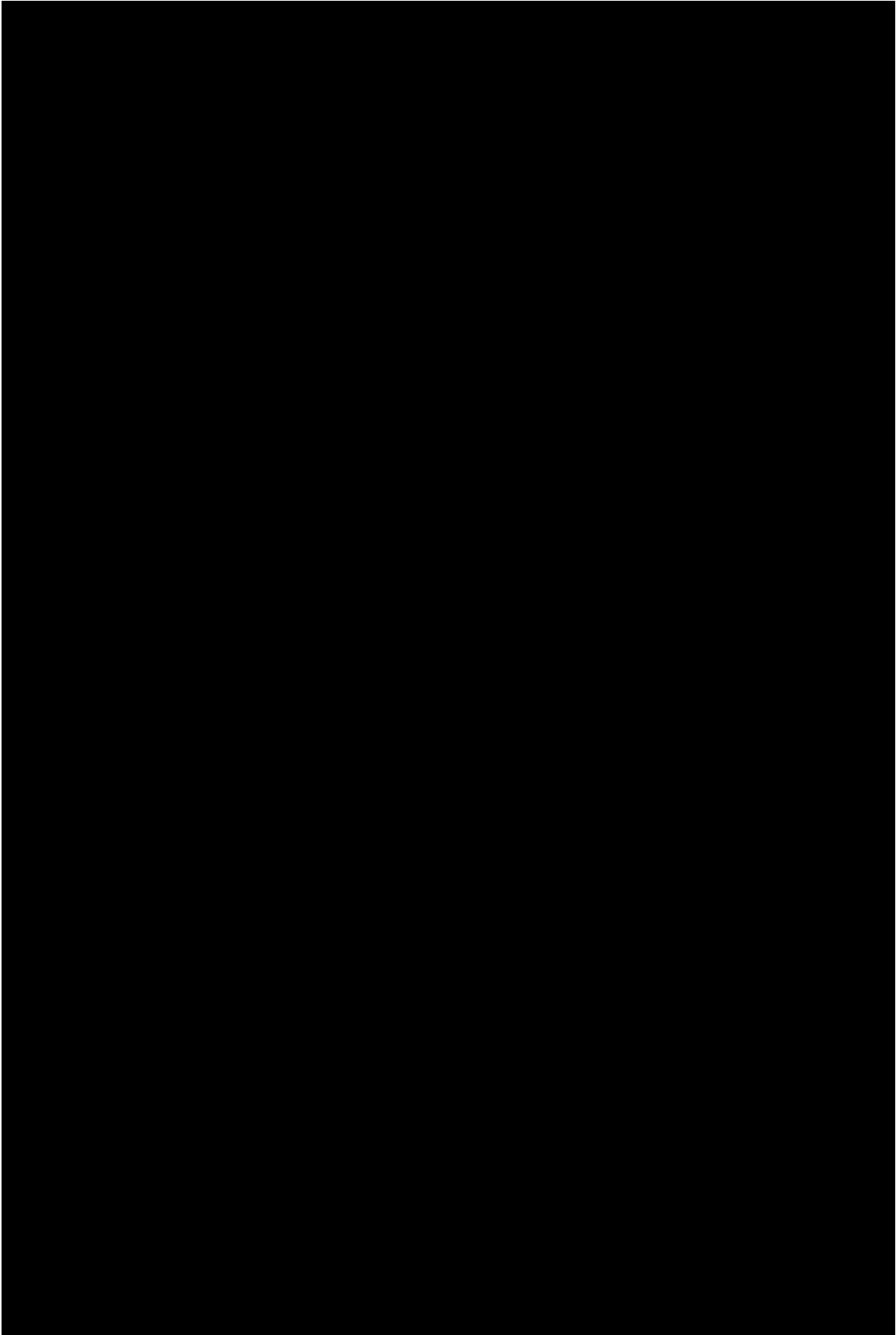
25. The Cambridge Curriculum Framework

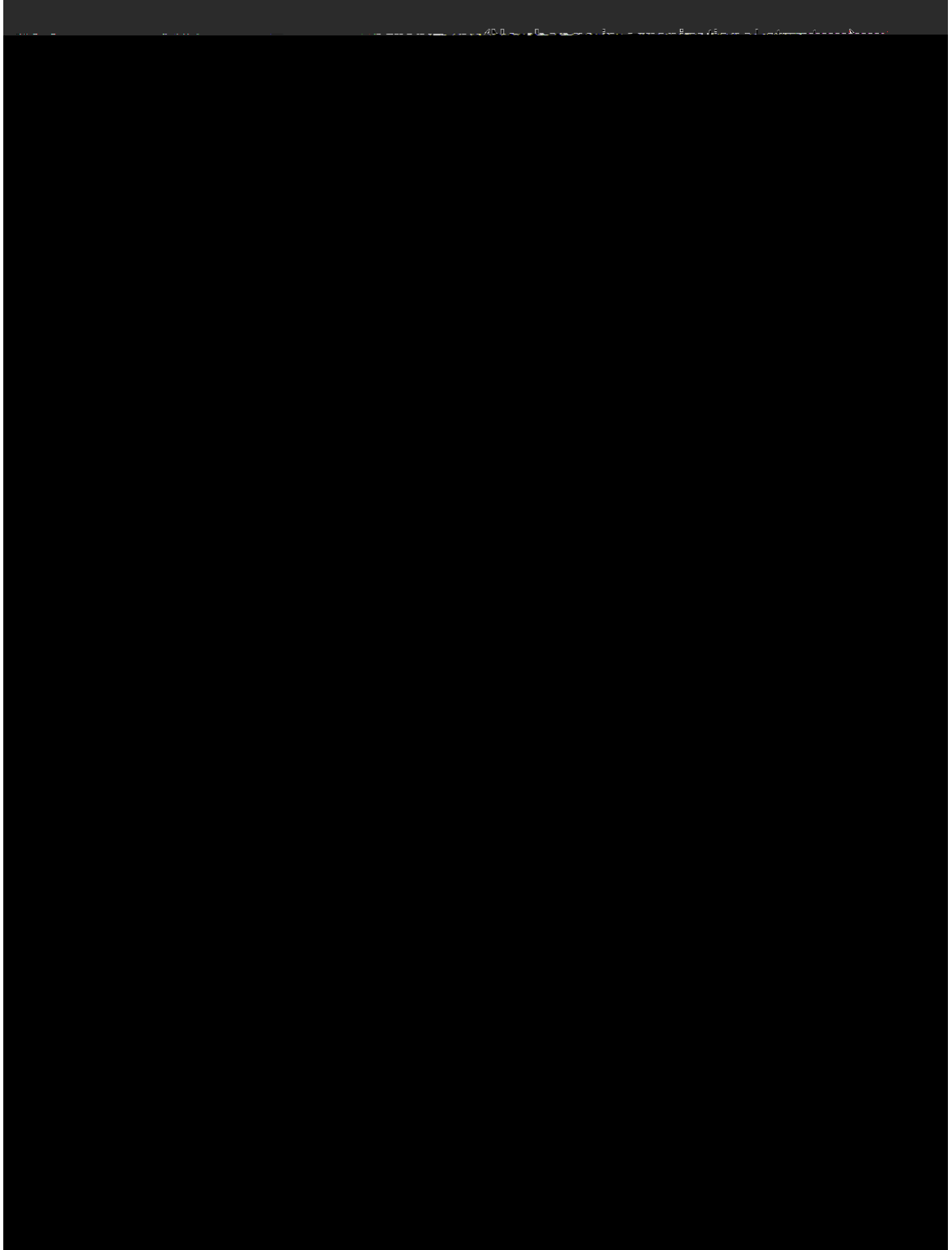
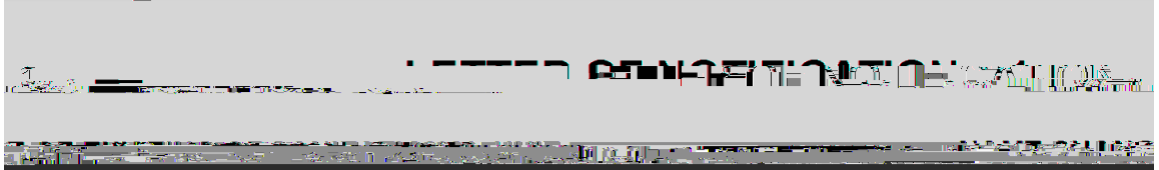
Curriculum and Outcomes Summary

The 15-hour minor in Education for Community Engagement provides a background in educational systems, human development, and equity-minded practices to help those seeking a focus on community engagement and education but not seeking teacher licensure.

Required Courses (15 hours) from the following or approved by department chair:

EDUC 1300 Education as a Profession





LETTER OF NOTIFICATION – 1

NAME CHANGE OF EXISTING ORGANIZATIONAL UNIT

(No change in organizational structure)

1. Proposed effective date

July 1, 2021

2. Current title of organizational unit

Department of Management Information Systems

Proposed title of organizational unit

Department of Computer Information Systems and Analytics

Department code

4. De

1680

Reason for proposed action

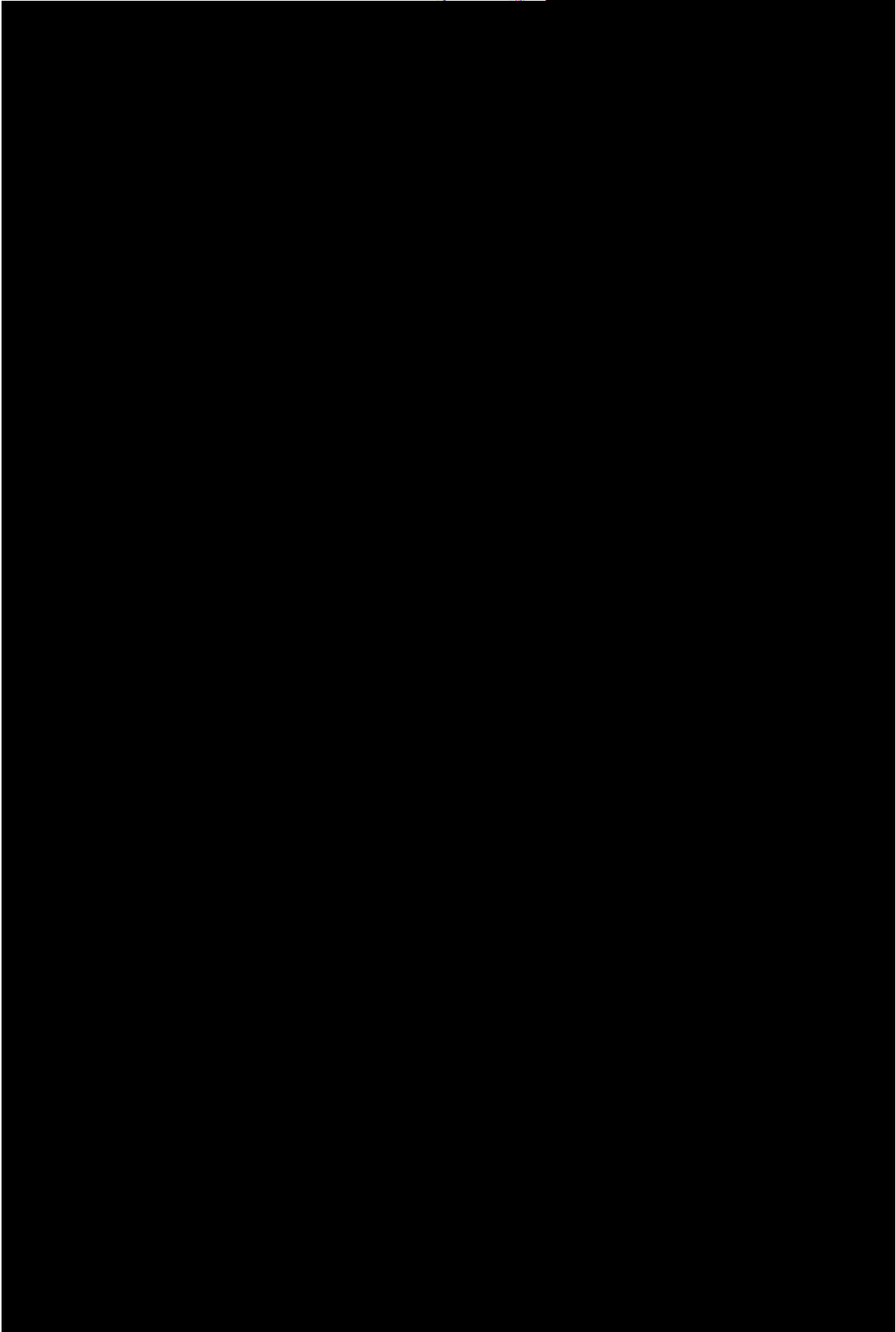
5. Re

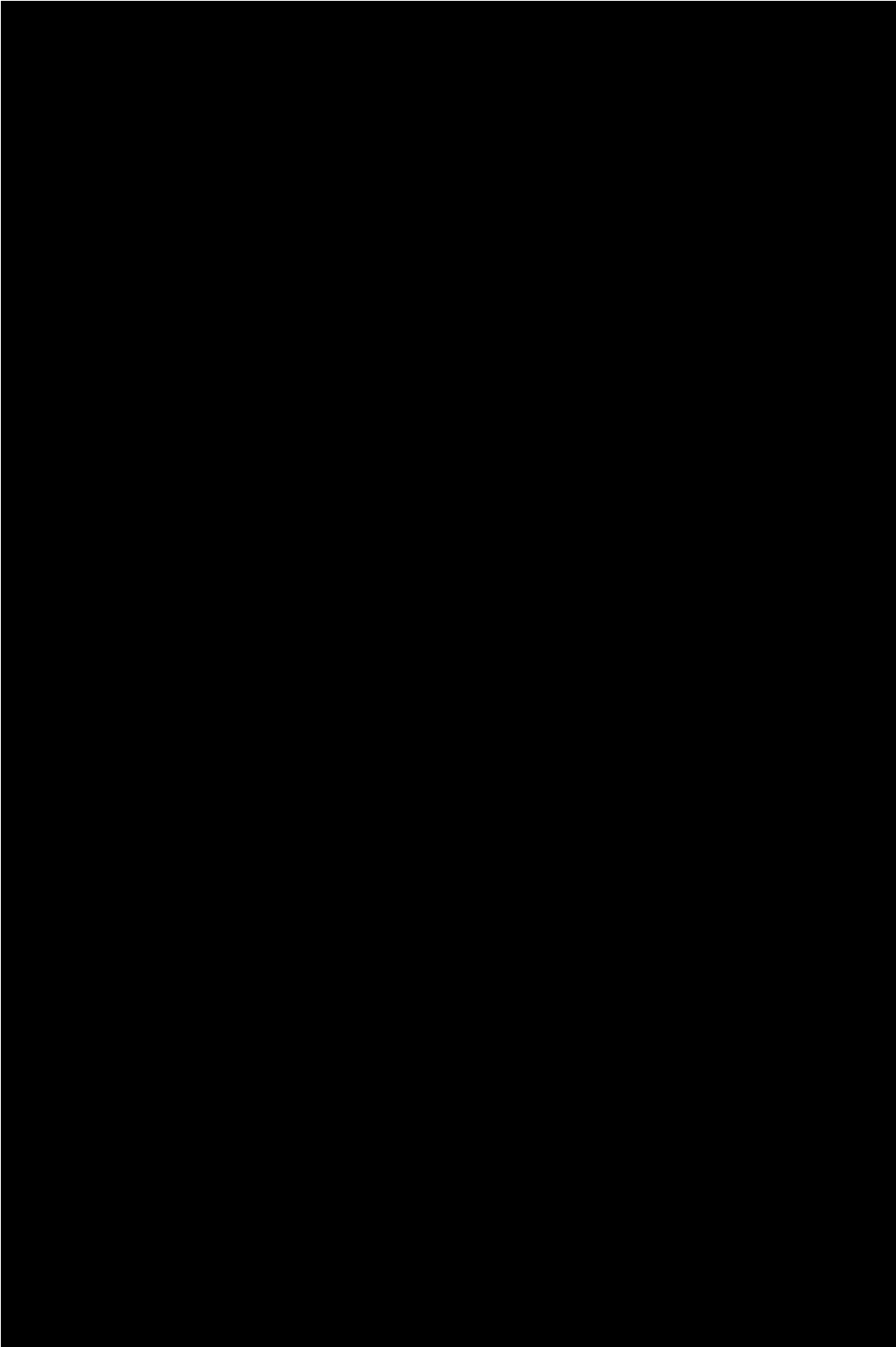
The proposed changes are being made to the organizational unit name from the current name of the Department of Management Information Systems to Department of Computer Information Systems and Analytics (CISA) to better reflect the current focus of the department. The current name of the department does not accurately reflect the current focus of the department. The current name of the department is outdated and does not reflect the current focus of the department. The current name of the department is outdated and does not reflect the current focus of the department.

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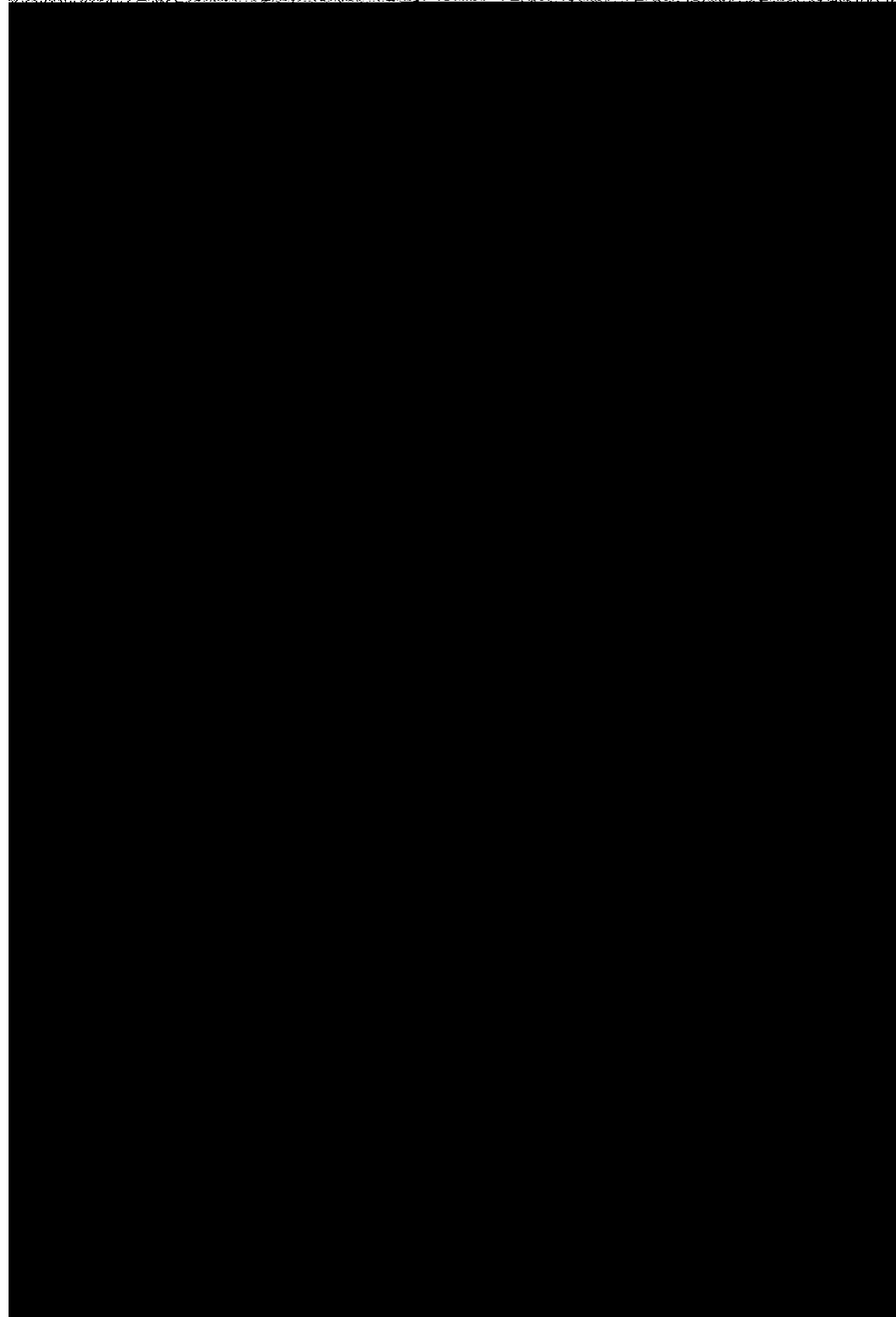


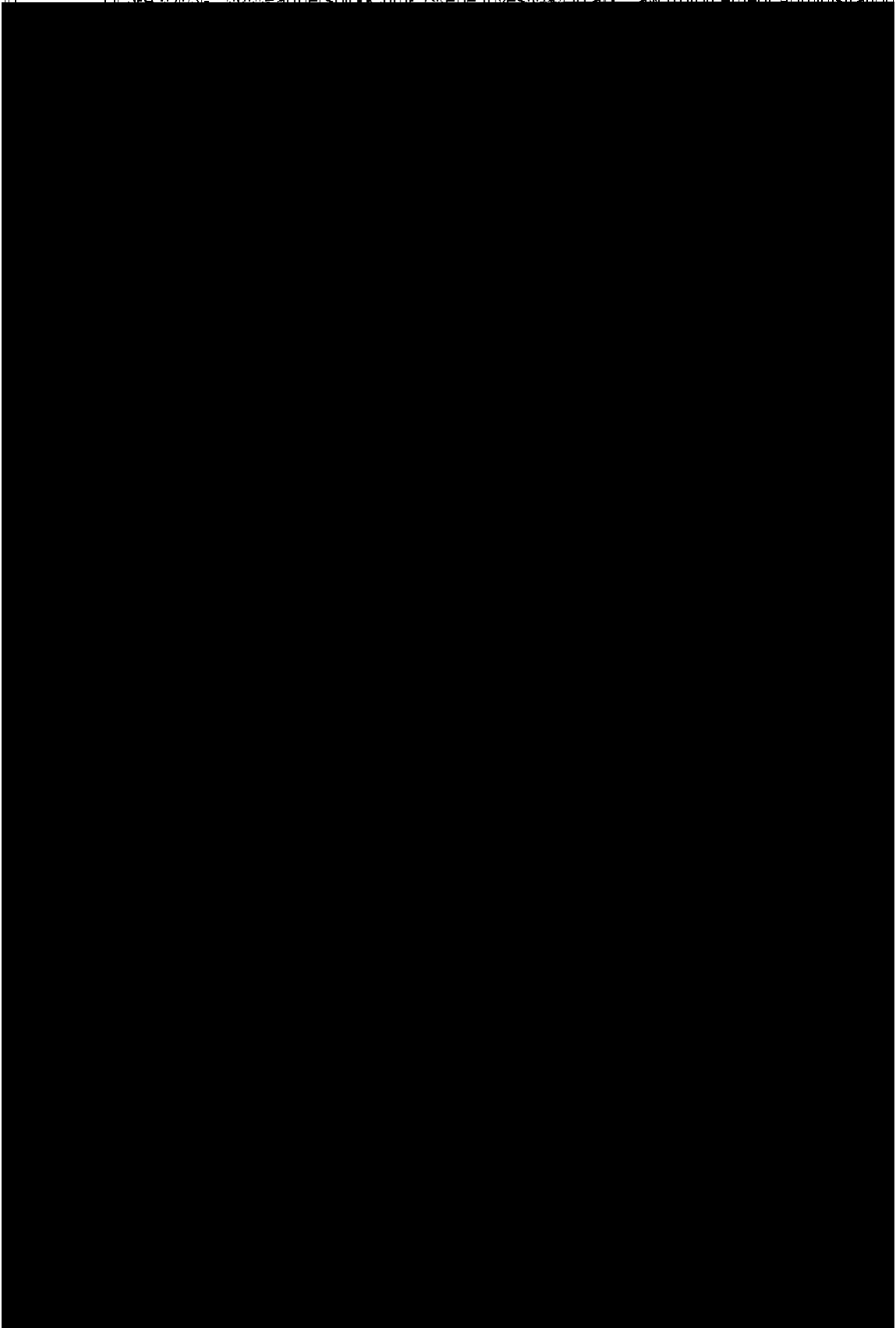


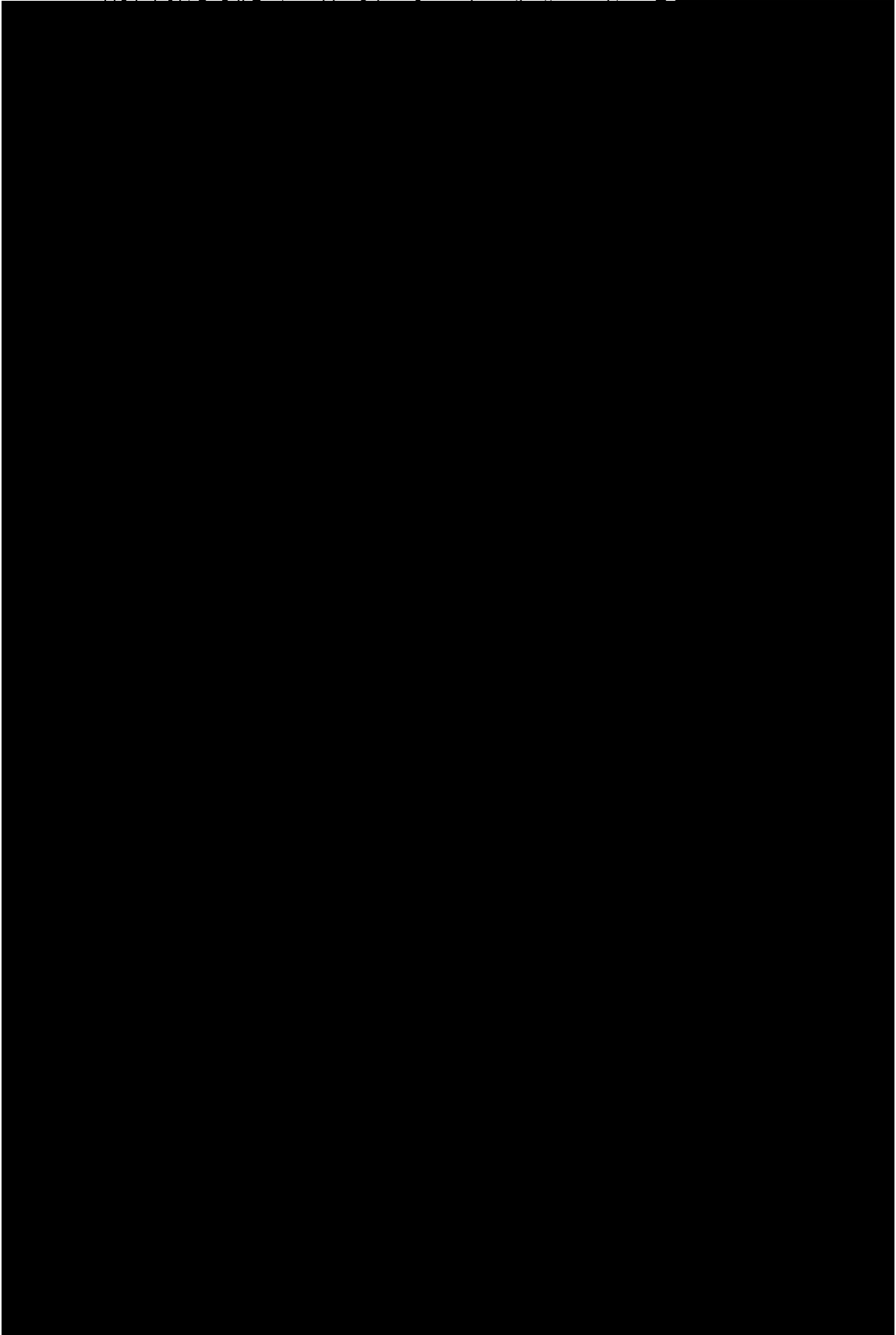
Department of Business Administration
School of Business Administration
College of Business Administration
University of Central Arkansas
2800 University Ave., Conway, AR 72035
501-326-7000

Department of Business Administration
School of Business Administration
College of Business Administration
University of Central Arkansas
2800 University Ave., Conway, AR 72035
501-326-7000

Course	Prerequisites	Corequisites	Notes
<u>BA 101</u>			
<u>BA 102</u>			
<u>BA 103</u>			
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EXECUTIVE SESSION

The board unanimously declared an executive session to consider employment, appointments, promotions, demotions, disciplining and resignations of employees, upon motion by Joe Whisenhunt and second by E.C. Maltbia.

OPEN SESSION

The board unanimously approved the following motion made by Terry Fiddler and second by Bunny Adcock:

“I move that all appointments, adjustments to salary and title, and other matters set forth on the personnel action list discussed in executive session be approved.”

ADJOURNMENT

There being no further business to come before the board, the meeting was adjourned upon motion by E.C. Maltbia and second by Terry Fiddler.

The University of Central Arkansas Board of Trustees

Kay Hinkle