



UNIVERSITY OF
CENTRAL
ARKANSAS

UNIVERSITY OF CENTRAL ARKANSAS

Strategic Plan

FY 2017-2022

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CHANGE LOG

When changes are made to this plan, they will be recorded here.

THE STRATEGIC PLAN

Following the work of a Strategic Planning Task Force during AY 2015-2016, the Board of Trustees approved a new strategic plan for the next five years, Fiscal Years 2017-2022. Documents in this new series will be designated by <20160513> in the filename. For previous Strategic Plans and associated documents, see

speech. Given our institution's historical roots in teacher education, this foundation inspires all of our colleges to work together to ensure that our faculty and students collaborate to p

B. Strategic Goals and Objectives, Fiscal Years 2017–2022

Recommended by the Strategic Planning Task Force on February 18, 2016, and approved by the University of Central Arkansas Board of Trustees on May 13, 2016.

Goal 1: UCA will support and empower students to succeed. Actions to improve retention and graduation rates to the levels already specified by the Board in the KPIs must be

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- C. University resources availability as demonstrated by the ability to deliver programs by taking advantage of existing university resources and/or new resources
- D. External resources availability as demonstrated by the ability to attract external resources

Goal 4: UCA will effectively implement the strategic plan.

- A. The Office of the President will be the administrative point of coordination, accountability, and budget authority to implement the strategic plan. The authority to execute the strategic plan can be exercised or delegated by the President in consultation with the Board of Trustees. Achieving the Board's KPI retention and graduation goals is integral to the continued success of the University of Central Arkansas. While current efforts have begun to improve success and retention, executive-level coordination of critical activities across many organizational and budgetary lines is needed to produce results quickly enough to meet the KPI's goals.
- B. The university must revamp the strategic budgeting process to be more timely and effective.
- C. The university will develop a process for review of strategic growth and retrenchment opportunities in a timely manner using the criteria outlined in Goal 3.