

Initiatives from College of Business Strategic Planning Meeting (10/04/10)

Academic, Scholarly, Creative Excellence

Maintain external accreditation

Raise admission standards

Reward excellence through distinguished professorships, endowed chairs

Expand summer research stipends (more and larger)

Provide more professional development in technology

Increase salaries to nationally competitive levels

Provide more funding for professional development travel, tuition, and registration fees

Conduct continual curriculum evaluations

Focus continually on assessment of outcomes

Student-Focused Environment

Build culture of comprehensive value-added assessment

Increase

Improve dorm life

Add residential colleges

Continuously update software and hardware

Build/retrofit to LEED-

Integrity

Enforce academic integrity policy

Promote culture of assessment and accreditation

Increase public awareness of student achievements create good publicity for UCA

Act with t